



# AFGC Annual Tour

## “Re-Inventing Green with Forages— Merging Environment & Economics”

May 17-18, 2012

Embassy Suites · Rogers, Arkansas

Hosted by the

**Arkansas Forage & Grassland Council**



### Sponsorship Opportunities

Join the **American Forage and Grassland Council** and the **Arkansas Forage and Grassland Council** in Rogers, Arkansas, for the very best in education and networking. You'll hear and see relevant presentations delivered by on-the-ground practitioners. From the beginning of the tour to the end, you'll find activities and information designed to help you merge environment and economics, while re-inventing green with forages.

### Highlights

- Tour stops at successful operations with hands on presentations
- The AFGC National Hay Contest
- Networking opportunities designed to keep you connected with your peers
- Cool Season Workshop on May 16, 2012



The 2012 AFGC Annual Tour will bring producers, scientists, and forage industry professionals together from across the United States and Canada. Attendees will learn about the benefits of managed grazing systems, improved forage production systems, increased profitability, and more.

This is your chance to be a major sponsor of this high-profile educational event. You'll be acknowledged throughout the conference based on your level of participation.



*Please see reverse side for sponsorship information and the Exhibitor/Sponsor Application.*

## Exclusive Sponsorship Information

AFGC has created several categories for sponsorship participation. *If you'd like to propose a custom sponsorship*, please contact Tina Bowling, AFGC's Director, via e-mail at [tina.bowling@afgc.org](mailto:tina.bowling@afgc.org) or by phone at 800.944.2342.

### Refreshments - \$750 (2 opportunities)

- Your company's name on sign prominently displayed to acknowledge your sponsorship during refreshment break
- Publicity on the conference web site and in the printed program

### Hospitality Room - \$1500

- Your company's name on sign prominently displayed to acknowledge your sponsorship during refreshment break
- Publicity on the conference web site and in the printed program
- One complimentary conference registration

### Charter Bus- \$2000 (3-4 opportunities)

- Signage with logo on bus window
- Opportunity to conduct welcome on bus
- Opportunity to place one item in each bus seat
- Company logo on monitors if available
- 2 complimentary registrations

### Lunch - \$2,500 (2 opportunities)

- Signage with logo during lunch
- Recognition at the event
- Opportunity to conduct brief company introduction at lunch
- Three complimentary conference registrations

### Dinner - \$5,000

- Signage with logo during dinner
- Recognition at the event
- Opportunity to conduct welcome at dinner
- Five complimentary registrations
- Opportunity to include item in registration packet

### Registration Packets - \$1000

- Company name and logo on registration packets

### Name Badges - \$500

- Company logo on name badges or company name on lanyards

**Sponsorship levels also available which provide recognition on conference signage and complimentary registration (1 for copper; 2 for bronze; 3 for silver; 4 gold; 5 for platinum).**

## Sponsor Application

Return complete form with payment by mail or fax to AFGC, PO Box 867, Berea, KY 40403; fax 859.623.8694.

Yes. My company would like to be an exclusive sponsor at the 2012 AFGC Tour:

Refreshments \$ 750 each x \_\_\_\_\_ \$ \_\_\_\_\_  
 Charter Bus \$2000 each x \_\_\_\_\_ \$ \_\_\_\_\_  
 Lunch \$2500 each x \_\_\_\_\_ \$ \_\_\_\_\_

Hospitality Room \$1500  
 Dinner \$5000  
 Registration Packets \$1000  
 Name Badges \$ 500

Yes. My company would like to sponsor the 2012 AFGC Tour at the following level:

Copper—\$100  Bronze—\$250  Silver—\$400  Gold—\$550  Platinum—\$700

Total Sponsorship \$ \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED** \$ \_\_\_\_\_

### Payment Method

Check # \_\_\_\_\_  Visa  MasterCard  Amex

Card # \_\_\_\_\_ Expires \_\_\_\_\_

Signature \_\_\_\_\_ Sec. Code \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

**Questions? Contact AFGC at 800.944.2342 or via e-mail at [tina.bowling@afgc.org](mailto:tina.bowling@afgc.org).**