



## National Forage Week

### Ways to Celebrate

There are so many ways to celebrate forage. If you don't know where to start, we have included some suggestions below.

#### Virtual

- Explainer Video (2 minutes or less)
  - Think of a forage-related topic or question. (ex. *How does forage prevent erosion? Why is it important to feed livestock forage vs other food? Choosing the right forage for a crop rotation*) Using basic terminology, explain it like you would to someone outside the industry in 2 minutes or less. Now film and post to Facebook or your preferred platform! You do not need high-end camera equipment, editing software, or microphones. You can use your smart phone and a quiet area. If you want to add graphics, pictures, or even animation, there are many affordable resources online that offer free trials or free use for watermarked videos.
    - Animoto.com
    - Goanimate.com
    - PowToon
    - Adobe Spark
    - Canva
    - Windows Movie Maker
    - iMovie
    - YouTube Video Editor
  - For inspiration, check out Vox's Explainer videos: <https://www.vox.com/explainers>
- Go live on social media!
  - Did you know that Facebook's algorithm puts live videos as the top priority? This means that a live video is more likely to be seen by others than any other photo, video, or text post. Offer a Q&A session about a forage topic, or if you are working in the field, go live so others can see what you're doing.
- Show how to make your favorite meal that forage helps produce
  - We often talk about how we are thankful for forage and all of the delicious foods that it puts on our tables. Show others how to get your favorite foods on their table, too. Share a recipe for your favorite ice cream or your restaurant quality steak searing method. Or get trendy and make a video of how you design a charcuterie board that will wow guests.
- Podcast about a Forage Topic

- Podcasts have quickly taken up space in the media realm. If you're not ready to create your own podcasts, many hosts are always on the hunt for guests. Chances are you already have a podcaster in your network, or email a story pitch to your favorite podcast.
- Daily Polls/Quizzes on Social Media
  - Polls and quizzes are easy features that encourage social media audience interaction. These can be simple "This or That" format of forage-related questions or a pop quiz on forage identification (see how many of your followers can spot the difference between red and crimson clover). These can also be a good way to see what content your followers would be interested in seeing in the future.
- Virtual Farm Tour
- Support others who are celebrating by sharing on social media
  - Progressive Forage, Hay & Forage Grower, and other AFGC councils are great places to look
- Encourage your governor to sign a proclamation
  - See additional resources for proclamation letter template
- Highlight NFW in your newsletter or blog

### In-Person

- Organize a grassland clean-up
- Plan a kids' activity for a local farmers' market, summer day camp, or summer school/child care program
  - Many places like the examples mentioned above are always looking for volunteers and community members to lead kids' activities. These activities are usually short and simple but still educational. For example:
    - [Seed Necklaces](#)
    - [Leaf Painting](#)
    - Paint a picture using leaves or grasses as brushes
    - Plant a type of forage plant in a small pot for kids to take home
- Host a workshop
- Create an educational booth to be featured at a local grocery store, extension office, or farmers' market
- Host a forage-themed meal
- Post forage fun facts and infographics in the lobby of your office